

SPO HONORS SOCIETY REQUESTS SUBMISSIONS FOR:

# 'CELEBRATE AGING' VIDEO CONTEST

*Use your creativity to say something about aging  
or gerontology in a video of 5 minutes or less.*

## HOW TO ENTER

Step 1: Create your video

Step 2: Upload your video to YouTube

Step 3: Complete the submission form



SIGMA PHI  
OMEGA

## JUDGING CRITERIA

- Originality and creativity of the idea proposed in the video (40%)
- Creativity and quality of the video (30%)
- Effectiveness and clarity of communication and mode of presentation (30%)

SUBMISSIONS ACCEPTED THROUGH 11:59PM  
SUNDAY, FEBRUARY 14, 2021

# CELEBRATE AGING

## OFFICIAL RULES | DEADLINES | AWARDS

Use your creativity to say something about aging or gerontology in a video of 5 minutes or less. Possibilities are endless, but may include videos designed to inform about particular issues, videos designed to attract students to the study of gerontology, or videos highlighting a particular service activity. Submissions will be evaluated on the quality of communication as well as relevance to the mission of SPO.

- All videos and submission forms will be accepted up until **11:59PM on Sunday, February 14, 2021.**
- A panel of SPO representatives will review each video submission to determine the quality of communication, relevance of the video to the mission of SPO, and adherence to the official rules.
- Submissions will be judged on the following criteria:
  - Originality and creativity of the idea proposed in the video (40%)
  - Creativity and quality of the video (30%)
  - Effectiveness and clarity of communication and mode of presentation (30%)
- Top 5 finalists, as determined by judges based on criteria above, will be notified no later than Friday February 26, 2021 through the contact information provided on the video submission form.
- Celebrate Aging Contest Winner will be announced at the 41st Annual Southern Gerontological Society Conference:
  - 42nd Annual SGS Conference**
  - Aging Better Together: Building an Inclusive Aging Community.
  - Lord Baltimore Hotel, Baltimore, Maryland (\*Tentative)
  - April 6- April 10, 2021
  - <https://www.southerngerontologicalsociety.org/meeting.html>
- **If you need help uploading a video to YouTube, click on Step 2 or visit the 'Help' icon on YouTube.**
- **To Access the Contest Submission form, click on Step 3, or follow:**  
<https://forms.gle/JDHaZKeanlxV5r7t6>.

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*By entering, each Entrant represents and warrants that his or her entry (and Sponsor's and its designees' use thereof) does not and will not defame or otherwise violate the rights of any third party and does not and will not violate any federal, state, or local laws or ordinances. Entrant further represents and warrants that he or she has secured the requisite consent from any third party referenced or appearing in their entries. To the extent that anyone under the age of 18 appears in a video, Entrant represents and warrants that the minor's parents consented to the minor's appearance in the video. Sponsor reserves the right in its sole discretion to disqualify any entry that it believes violates any of the Video Submission Requirements, does not otherwise comply with these Official Rules, or that is not consistent with the spirit and theme of the Contest. Entrants will retain copyright in their work, but each Entrant grants to SPO a non-exclusive, worldwide, perpetual, assignable, royalty-free license to publish, reproduce, distribute, display, perform, create derivative works, transmit or disseminate the Works in all media or platforms whether now known or hereafter invented. Entrant also waives any and all moral rights in the Works with respect to any use by SPO, its members, sublicensees, or assigns. Sponsor and its designees shall have the perpetual, worldwide right to publish and use the entries in any way, and in any media for trade, advertising, promotional, and/or other purposes as Sponsor and/or its designees may determine without further consideration to Entrant or any third party.*